

#### FOR IMMEDIATE RELEASE

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# Horsetooth Int'l Film Festival 2020 Announces Updated Festival Dates and Venues To Comply With Social Distancing Efforts

2nd Annual Festival Weekend Events To Be Held At Local Outdoor Cinemas

**FORT COLLINS, CO (July 30, 2020)** Horsetooth Int'l Film Festival (HIFFCO), in its second annual season, is thrilled to announce an expanded, in-person events schedule to take place alongside the previously announced virtual experience. To comply with the rapidly-changing consequences of the COVID-19 pandemic and social distancing efforts set forth by the community, HIFFCO will host five days of local and international films, musical acts, and art displays at local outdoor cinema partners, The Lyric Cinema (September 8th, 9th and 12th) and the Holiday Twin Drive In Theatre (September 10th and 11th).

The revised dates and choice of venues ensure the festival can provide safe social distance measures, respect limited capacity, and provide a fun and safe way for everyone to enjoy another great year of film submissions. A variety of local musicians will again accompany the rundown throughout the week of the festival to offer a complete entertainment experience. To round out its commitment to the local arts scene, HIFFCO is actively working on safe ways to once again feature local artists and their work.

Each venue offers strict COVID-19 policies that have been in practice since the Colorado statewide mandates were issued in March of 2020. HIFFCO will also include an extra layer of safety protocols during live events. Links to the COVID-19 policies for both The Lyric and Holiday Twin can be found on their websites <a href="here">here</a> and <a href="here">here</a> and <a href="here">here</a>, respectively.

#### **Live Event Format and Schedule**

As the Northern Colorado community adapts to circumstances related to COVID-19, the HIFFCO Team is working hard to reorganize the film festival experience to provide filmmakers, musicians, artists, partners and patrons an enjoyable "Year Two." All HIFFCO events at The Lyric and the Holiday Twin Drive-In will be held outdoors, including opening and closing ceremonies, rain or shine.

Each day of the festival will begin with a musical performance and be followed by a showcase of up to four hours of curated short and feature films.

It is the top priority of HIFFCO to support and encourage policies that are designed to keep all patrons safe. If any HIFFCO event needs to be canceled due to weather or otherwise unsafe conditions, all corresponding ticket sales for canceled events will be refunded in full. HIFFCO will be adhering to any state-issued mandates and venue-issued policies in place at the time of the festival.

## **HIFFCO 2020 Ticket Sales**

On Thursday, July 30th HIFFCO will officially announce dates and venues along with the first opportunity to purchase tickets to the festival. Beginning July 30th, a limited number of \$75 Pre-Sale All-Festival Passes will be made available for purchase at hiffco.com/tickets. On August 5th, HIFFCO will announce the daily rundown of film blocks and features, make \$25 Day Passes available for purchase, while the All-Festival Pass will reach its standard pricing of \$95.

Here's a quick recap of HIFFCO's 2020 film submission categories. We added a few new ones this year!

Colorado Short Films, National Short Films, International Short Films, "One World" Inspirational Feature Documentaries, International Waiver Films, "Another Dimension" AR/VR/Full Dome Short & Feature Films, "I Want My MTV Back" Music Videos, "Next Generation" Student Short Films, "Wanderlust" Adventure Short Films, "Push It To The Limit" Extreme Sports Short Films, "Frame-By-Frame" Animated Short Films, "Results May Vary" Experimental Short Films, "Dreamweavers" Narrative Feature Films.

## **Virtual Viewing Opportunities**

HIFFCO is dedicated in 2020 to offering a virtual viewing experience for all our films, as announced earlier this year, in a video-on-demand format. Stay tuned to the HIFFCO website and social media platforms for an announcement with further details coming soon.

## About Horsetooth Int'l Film Festival

Horsetooth Int'l Film Festival (HIFFCO) was founded to establish Northern Colorado as an international destination where progressive thought, action, and creativity are celebrated through filmmaking, music, and the arts. The mission of HIFFCO is to inspire and engender passionate artistic creations and positive change by providing an international platform to spread knowledge and creativity. HIFFCO is held annually, in September. Complete information about the festival can be found at <a href="https://distriction.org/hiffco.com">hiffco.com</a> or by contacting <a href="mailto:info@hiffco.com">info@hiffco.com</a>. For updates and announcements, please follow HIFFCO on social media platforms (@hiffco) or by subscribing to the newsletter on the HIFFCO website.

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